



FOR IMMEDIATE RELEASE

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STAR NAIL™ INTERNATIONAL LAUNCHES STAR PRO™ EXCLUSIVELY AT BSG

PRICE, PERFECTED. PERFORMANCE, PERFECTED. PROFESSIONAL, PERFECTED!

VALENCIA, CA - APRIL 24, 2012

Cosmoprof and Star Nail International are happy to announce the expansion of the popular Star Pro brand. Star Pro is a professional range of nail products; manufactured by Star Nail International and is available at 1,000 stores nationwide! Star Nail's mission was clear: to help re-define what it means to be a professional nail technician looking for high quality products that perform at economical prices. Star Nail International customized the exclusive Star Pro line with quality products at the lowest possible prices due to the tremendous buying power Star Nail holds (and not to mention by cutting out the middleman).

The expanded Star Pro section contains a wide range of specialty products such as acrylics, gels, soak off universal top coats, nail tips, pedicure slippers, sundries, brushes, boards and blocks. You can buy a single board, 12 packs of boards, or mix and match to your specific needs. Everything needed for your foundation work as well as unique performing products such as our Star Pro acrylic line featuring the 3 C's; Color, Clarity, Cost (direct prices from the manufacture). The formula was created from the number one selling acrylic line in the industry.

Star Pro also carries one-of-a-kind specialty products such as the new Duo Lite, a patent-pending UV & LED light in ONE lamp. You as a nail technician can decide which one to use while depending on your product requirements saving space at your work station!

Professional nail technicians have asked for one-stop shopping convenience where all the nail professional products could be purchased; instead of ordering from many sources costing time and money. Finally, the best nail products, at the best prices available at over 1,000 Cosmoprof locations nationwide.



Available at:
CosmoProf
Division of Beauty Systems Group LLC

TO FIND A STORE NEAREST YOU, VISIT WWW.COSMOPROFBEAUTY.COM OR CALL 1-888-912-3463. TO PLACE AN ORDER, CALL 1-800-362-3186.